



**DANISH  
MARITIME  
FORUM**  
—  
2016

DANISH MARITIME FORUM 2016

**Programme**

26-27 OCTOBER 2016  
COPENHAGEN, DENMARK

**Tuesday 25 October**

*Reception*

17:00-19:00

**Welcome Reception**

Hosted by Ericsson at the Hotel d'Angleterre, Kongens Nytorv 34, 1050 Copenhagen K

Welcome remarks by

- John Taxgaard, Vice President Global Maritime Services, Ericsson, Denmark
- Jenny N. Braat, Managing Director, Danish Maritime, Denmark

**Wednesday 26 October**

*Networking*

11:00-12:30

**Registration and networking**

*Working lunch*

12:30-13:45

**History of the Future**

Looking back, looking forward – what are possible future inflection points that will have a significant impact on the global maritime industry?

*Opening plenary*

14:00-15:45

**The New Normal**

What will the future of the maritime industry look like when the fundamentals are changing?

Welcome remarks by

- **Troels Lund Poulsen**, Minister of Business and Growth, Denmark

Panelists

- **Amy Jadesimi**, Managing Director, LADOL; Commissioner, Business & Sustainable Development Commission, Nigeria
- **Fotis Karamitsos**, DG MOVE, European Commission, Belgium
- **Christine Loh**, Undersecretary for the Environment, Hong Kong SAR
- **Rodolphe Saadé**, Vice Chairman, CMA CGM, France
- **Ulrik Sanders**, Senior Partner and Managing Director, Global Leader, Transport & Logistics

Moderated by

- **Gillian R. Tett**, Managing Editor, US and columnist, The Financial Times, USA

### *Working session*

16:00-17:30

#### **Think Tanks**

In parallel Think Tanks, participants explore new research, technologies, ideas and concepts and consider how they will impact the global maritime industry.

#### **Disruptive Technologies**

From advanced robotics to artificial intelligence, new technological advances are set to disrupt entire industries. What will be the most important technology tipping points for global value chains? How can the maritime industry leverage new technologies to enable transformative change?

- **Brian Forde**, Senior Lecturer for Bitcoin and Blockchain, MIT Sloan School of Management, USA
- **Charlotta Sund**, Senior Vice President and Head of Customer Group Industry & Society, Ericsson, Sweden
- **Erick Thürmer**, Chief Executive Officer, Thürmer Tools, Denmark

Facilitated by

- **Paul Østergaard**, Founder and Director, ShipServ, United Kingdom

#### **Global Trade at Risk**

Regionalism on the rise, a new wave of protectionist sentiments in key markets and a dearth of truly effective global institutions spell trouble for globalization. What will be the impact on global trade? Can globalization be salvaged or will we see further economic retrenchment?

- **Simon J. Evenett**, Professor of International Trade and Economic Development, University of St. Gallen, Switzerland
- **Khalid Hashim**, Managing Director, Precious Shipping, Thailand

Facilitated by

- **Sofie Rud**, Senior US Correspondent, Børsen, USA

### *Keynote*

17:45-18:30

#### **The Age of Discovery**

Navigating the risks and rewards of rapid change.

Keynote presentation by

- **Ian Goldin**, Professor of Globalisation and Development, University of Oxford, United Kingdom

### *Dinner*

20:00-23:00

#### **Gala Evening**

Hosted by Maersk at the Old Stock Exchange, Slotholmsgade 1, 1217 Copenhagen K

Welcome remarks by

- **Søren Skou**, Group Chief Executive Officer, A.P. Møller - Mærsk, Denmark

#### **What's Next for the Global Economy**

From China's financial stability to the fragility of key emerging markets; from the impact of negative interest rates to the productivity paradox; what drivers and obstacles, risks and opportunities could affect the outlook for global growth?

- **Martin Sandbu**, Columnist, The Financial Times, United Kingdom
- **Zhang Jun**, Cheung Kong Professor of Economics and Director, China Center for Economic Studies, Fudan University, People's Republic of China

Facilitated by

- **Michael Parker**, Managing Director, Global Head of Shipping, Citi, United Kingdom

#### **New Paradigms**

New demands – from changing consumer preferences and tightening regulation to environmental and societal imperatives – are reshaping the entire industries. What risks and market opportunities does this present for the maritime industry?

- **Amy Jadesimi**, Managing Director, LADOL; Commissioner, Business & Sustainable Development Commission, Nigeria
- **James Mitchell**, Senior Associate, Carbon War Room, United Kingdom

Facilitated by

- **Peder Michael Pruzan-Jørgensen**, Vice President, BSR, Denmark

## Thursday 27 October

### *Networking*

08:30-09:00

#### **Arrival and networking**

Participants are invited to select their working group topic for the day upon arrival at the venue. The working group topics will be defined by the participants themselves during the previous day's Think Tanks. There will be a total of approx. 20 groups. Once they have chosen their topic, participants will stay together in their designated group for all but the Global Marketplace.

### *Plenary session*

09:00-09:15

#### **Introduction to the Day**

Recap of the first day and setting objectives for the work ahead.

- **Gillian R. Tett**, Managing Editor, US and columnist, The Financial Times, USA

### *Keynote*

09:15-09:45

#### **How to Think Like a Futurist**

A dive into the power of imagination.

Keynote presentation by

- **Jane McGonigal**, Director of Game Research and Development at the Institute for the Future, USA

### *Working session*

10:00-10:30

#### **Define Your Work**

In groups, participants define the specific solutions they will work on and the deliverables they will provide by the end of the day.

### *Working session*

10:30-12:15

#### **Work in Teams**

Groups continue working on solutions for the topics and challenges they have defined.

### *Lunch*

12:15-13:00

#### **Networking lunch**

### *Working session*

13:00-14:15

#### **The Global Marketplace**

All groups share their work in the tradeshow-style Global Marketplace to get feedback, identify possible collaborations and highlight areas where they can contribute to unleashing the potential of the global maritime industry.

### *Working session*

14:15-14:45

#### **Finalize solutions**

Based on the inputs and learnings from the Global Marketplace, groups finalize their work and summarize their deliverables to be presented in the closing plenary.

*Plenary session*

15:00-16:30

**From Ideas to Action**

How can the industry work together to unleash the potential of the global maritime industry to deliver value for the industry and for society? As the culmination of the previous 28 hours' work, the Danish Maritime Forum community comes together for a fishbowl – where all participants can, at any time, join the conversation – to share solutions and discuss practical next steps to take their ideas forward.

Moderated by

- **Gillian R. Tett**, Managing Editor, US and columnist, The Financial Times, USA

Closing remarks by

- **Anne Steffensen**, Chairman, Danish Maritime Days and Director General, Danish Shipowners' Association, Denmark