

Seminar:

Market driven innovation

- Joining forces to create new business opportunities

**October 6, 2015 at MAN Diesel and Turbo's
Diesel House, Elværksvej 50, 2450 Copenhagen SV**

Register for the seminar: magnus@blaaainno.dk

Programme

12.00	Registration and lunch
12.45	Start of official programme
13.00	Presentation of Challenge 1: <i>How do we increase engine lifetime?</i> <i>- The panelists' briefly provide their perspectives on the challenge, followed by a panel discussion with questions and comments from the seminar participants.</i>
13.30	Roundtable discussions of Challenge 1
13.50	Plenary wrap-up of Challenge 1
14.15	Coffee break
14.45	Presentation of Challenge 2: <i>How to enable improved technology uptake through earlier involvement with the yards</i> <i>- The panelists' briefly provide their perspectives on the challenge, followed by a panel discussion with questions and comments from the seminar participants</i>
15.15	Roundtable discussions of Challenge 2
15.35	Plenary wrap-up of Challenge 2
16.00	Start of MAN Diesel & Turbo's B&W engine from 1932.

Arranged by Blue INNOship and Green Ship of the Future