



*Lars Juhl* to shoot off the 20<sup>th</sup> BUSINESS*run* DANISH MARITIME DAYS 2014 COPENHAGEN October 9<sup>th</sup> 2014 at 3:30 pm

## Dear Runners and Business Friends,

Together with our sponsors Clipper, Falck Safety Services and Hempel A/S and in cooperation with Danish Maritime Days we invite you to participate at the **20th BUSINESSrun DANISH MARITIME DAYS 2014 COPENHAGEN.** 

This event is a run, not a race. Everybody is welcome.

The run will be opened by Lars Juhl. Since 1993, Lars is an entrepreneur in Shipping and has recently gained fame in his native Denmark by sharing his experiences of a fascinating career compassing global expansion, boom & crisis, pirates, athletic achievements and a heart attack. Today Lars is CEO at Bounce Development A/S

The run starts on Oct 9th, 2014 precisely at 3:30 pm.

The loop is about 5K and 10K. There will be a faster group for more ambitious runners and a slower group for newcomers.

The starting point is at Kvaesthusbroen located opposite Skuespilhuset, Sankt Annæ Plads 1250 København. The route leads the runners around Amalienborg Castle, Langelinie, Kastellet and The Little Mermaid. The 10K route also includes Christiansborg Castle, Glyptoteket and the National Museum.

Both groups will end up at the same location near the starting point. Refreshments will be served and there will be time to meet the sponsors and the co-runners. We expect the event to end at 5pm.

The participation fee is EUR 25 which is donated entirely to the charity organization (TBA) You can pay the fee cash at the starting point.

You will receive a listing of all participants for networking purposes after the run.

Do good to your business and yourself, email your confirmation with full name, company and contact details to <a href="https://www.brownload.com">brDMD@flensborg-associates.com</a>

Yours,

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