



DANISH
MARITIME
FORUM
—
2014

Danish Maritime Forum

Unleashing the
potential
of the global
maritime industry

Copenhagen
October 8-9 2014

Date and Venue

8-9 October 2014
DOCKEN, Færgehavnsvej 35, 2100 Copenhagen, Denmark

Participation in the Danish Maritime Forum is by invitation only.

About the Danish Maritime Forum

The Danish Maritime Forum is organised by Danish Maritime Days, a public-private partnership between Danish Maritime, the Danish Maritime Authority and the Danish Shipowners' Association and supported by the A.P. Moller Foundation, the Danish Maritime Fund, the Hempel Foundation, the Lauritzen Foundation, the Danish Ministry of Business and Growth, D/S Orients Foundation and the Torm Foundation. Our mission is to unleash the full potential of the global maritime industry.

Accommodation

We encourage you to stay in one of the official hotels so that you may take advantage of the free shuttle service between the venue and your hotel. Rooms can be booked when registering for the Danish Maritime Forum.

Transportation

Shuttle services will be provided free of charge to/from Copenhagen airport and between the designated hotels, the meeting venue and the official evening programme.

Further information

For more information about the Danish Maritime Forum please contact Head of Secretariat Johannah Christensen at joc@danishmaritimedays.com.

Press

Plenary sessions of the Danish Maritime Forum will be open to the press. Press related inquiries should be directed to Head of Communications Torben Vemmelund at tve@danishmaritimedays.com.

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Join us in shaping the future of the global maritime industry

On 8-9 October 2014 key leaders in the global maritime industry, policymakers, experts and other influential decision-makers and opinion shapers will meet in Copenhagen for the Danish Maritime Forum. Together they will identify and generate new ideas and solutions to some of the most important challenges facing the industry in the future.

Meeting future demand: What will it take?

The global maritime industry is facing a challenge and an opportunity.

Within the next 15-20 years world trade is projected to experience significant growth. It is estimated that this growth will result in a doubling of seaborne trade volumes from 10 billion tons of cargo today to 20 billion tons a year around 2030.

At the same time global trends such as changing geopolitical landscapes, new technologies, shifting energy outlooks, environmental pressures and demographic developments will all have a major impact on the global economic outlook in both the short and the long term and as a consequence on the entire maritime value chain.



Nils S. Andersen
Group CEO,
A.P. Moller - Maersk

» Our investment plans exceed USD 10 billion pr. year, and our commitment to emerging markets remains – in fact they will become an ever more important part of our business. In emerging markets transport services and infrastructure are in strong demand to eliminate bottlenecks and support growth. I expect the discussions at the **Danish Maritime Forum** will contribute to valuable insights in this area. «

» The global maritime industry is the backbone of globalization and international trade, contributing to human wellbeing through growth and development all around the world. But there is still great potential and a need to increase the role and positive impact of the maritime industry.«

With maritime transport being the backbone of globalization and international trade the industry's response to these changes will be of great importance in contributing to human wellbeing through growth and development all around the world - in particular with respect to the emerging economies.

A doubling in seaborne trade volumes within the next few decades will require innovative thinking, long-term strategies, preparation and cooperation across the industry and all stakeholders.

In this context the Danish Maritime Forum brings together the best minds to make the most of their joint experiences and visions. Discussions will focus on how to make all this happen in a profitable manner through leadership and positive impact on global growth and development.

Issues on the agenda will include:

- What will it take for the global maritime industry to meet growing demand?
- With ship financing in flux, how will the prerequisites to meet this growth be financed?
- What will it take to meet the infrastructure needs for the future? How can developments in waterways, ports, terminals and land-based infrastructure be linked to reduce logistics costs and enhance productivity across the industry?
- How can the maritime industry further strengthen its role and positive impact in emerging economies and assist in making growth more inclusive and sustainable in the long term?
- How can we make transportation more efficient with smaller carbon footprints and less pollution?
- What will the competitive workforce of the future look like? What competencies are needed, how will this need be met and at what cost?
- How will new technologies be leveraged to improve efficiency in global value chains?
- What can the maritime industry learn from other industries to create new business models and achieve long term financial sustainability?
- How can industry work with regulators and other stakeholders to facilitate sustainable growth?

A platform for collaboration

The objective of the Danish Maritime Forum is to inspire participants to work together with one clear goal in mind: to unleash the full potential of the global maritime industry. With senior representation from governments, business and other stakeholders, the Danish Maritime Forum will focus on how efforts can be better coordinated and what steps might be taken to develop a stronger cooperation between key maritime stakeholders.

The Danish Maritime Forum will be the unique, creative workspace, where industry leaders, regulators, experts, customers and other stakeholders can collaborate, discuss strategic challenges and learn from each other. Participants will thus work to identify key challenges and draft solutions including new business opportunities, policy recommendations and possibilities for collaboration. The aim is not just to listen and network, but to take on big challenges and generate tangible outcomes – all in accordance with the Chatham House Rules.

To make this happen, the Danish Maritime Forum will facilitate the creation of a shared intent and a common understanding of actions needed and how to progress these in the period until the 2015 Forum.

We look forward welcoming you in Copenhagen to address these important issues and to take part in shaping the future of the global maritime industry and world trade.



Koji Sekimizu
Secretary-General,
International Maritime
Organization

» The **Danish Maritime Forum** is a unique opportunity for the maritime industry, regulators and all stakeholders of the maritime community to meet and to showcase the potential of the global maritime transportation system – an essential and vital component of sustainable development. «



Henrik Sass Larsen
Danish Minister for
Business and Growth

» The maritime industry is the cornerstone of international trade and a vital sector for future growth. **Danish Maritime Forum** is a platform where leaders of the maritime world can discuss the challenges we might face when developing the global maritime industry. I look forward to taking part in the dialogue. «

What is the schedule for the Danish Maritime Forum?

Wednesday 8 October

09:30 - 11:00	Opening plenary
11:00 - 13:30	Working sessions
13:30 - 14:30	Lunch
14:30 - 16:30	Working sessions
16:30 - 17:30	Keynote session
19:30 - 23:00	Gala dinner

Thursday 9 October

09:00 - 09:30	Plenary session
09:30 - 12:30	Working sessions
12:30 - 13:30	Lunch
13:30 - 15:00	Closing Plenary
15:00 - 16:00	Reception

Please note that the programme for the Danish Maritime Forum is still in development and as such is subject to change.

It is a goal of the **Danish Maritime Forum** to host constructive, outcome-oriented conversations. The format of the Forum will be highly collaborative and all participants are invited and expected to contribute actively to a lively debate. The program primarily consists of working sessions focused on the issues on the agenda. In addition, the program includes a number of keynote sessions and panel discussions featuring top government officials, business leaders and prominent experts.

Day 1

